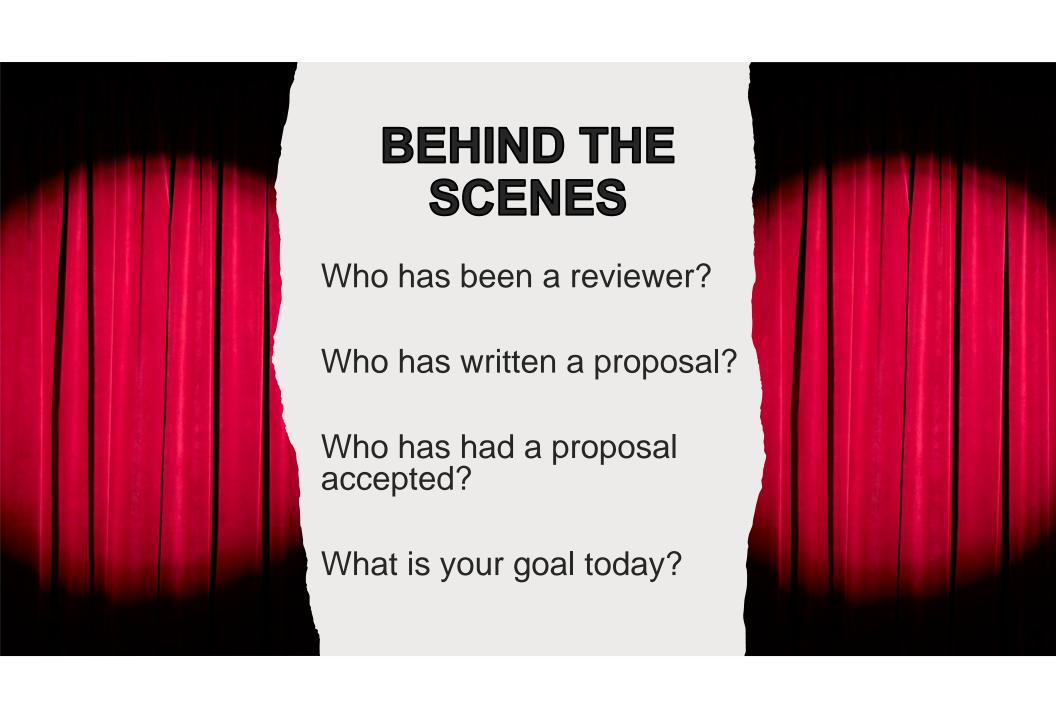


Sarah Bolander, DMSc, PA-C, DFAAPA Stephanie Jalaba, MMS, PA-C

May 22, 2023





Objectives

- 1. Navigate submission instructions for applicable conferences.
- 2. Determine the targeted audience and select a suitable topic.
- 3. Create measurable learning objectives for the selected topic.
- 4. Design audience engagement strategies.
- 5. Integrate evidence from research into a submission.



Conferences

State

Regional

Specialty

National

Topics

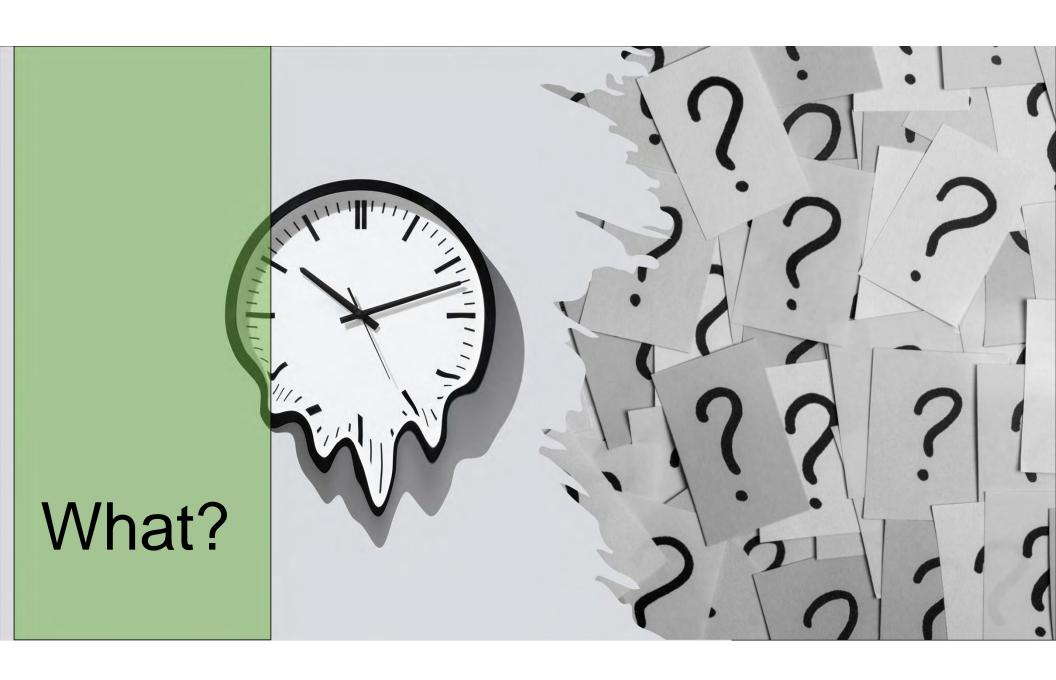
Clinical

Educational

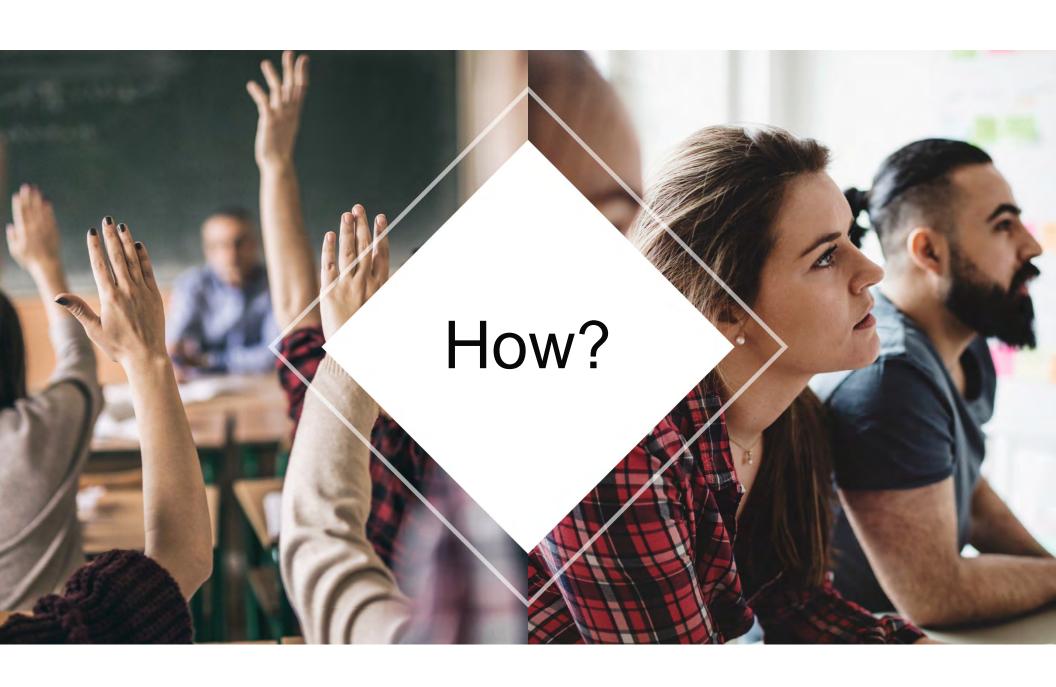
Leadership

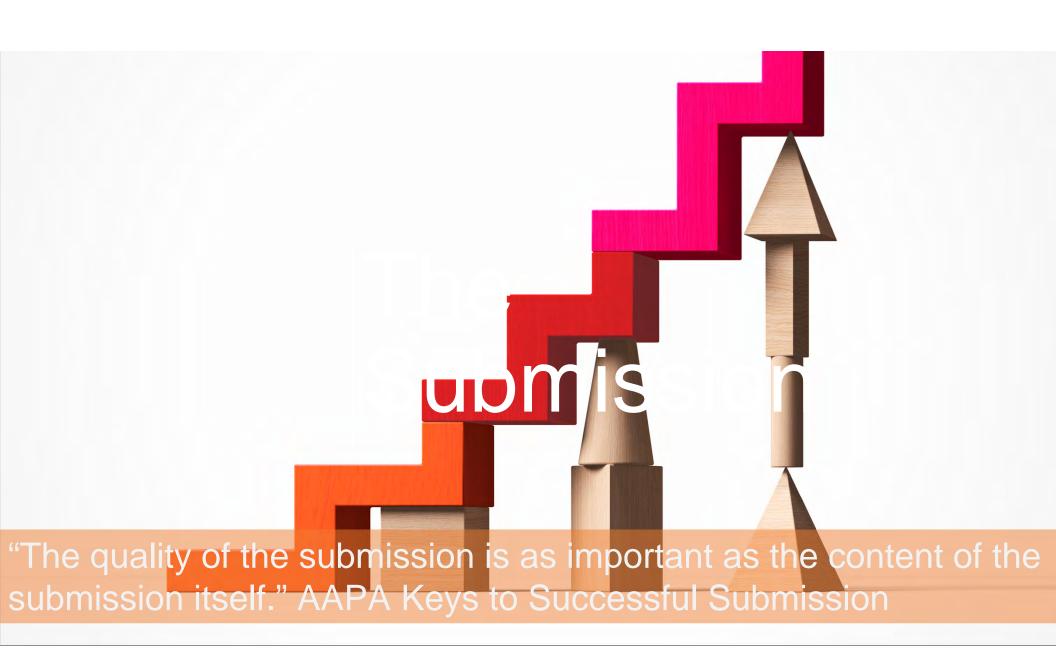
Professional Development

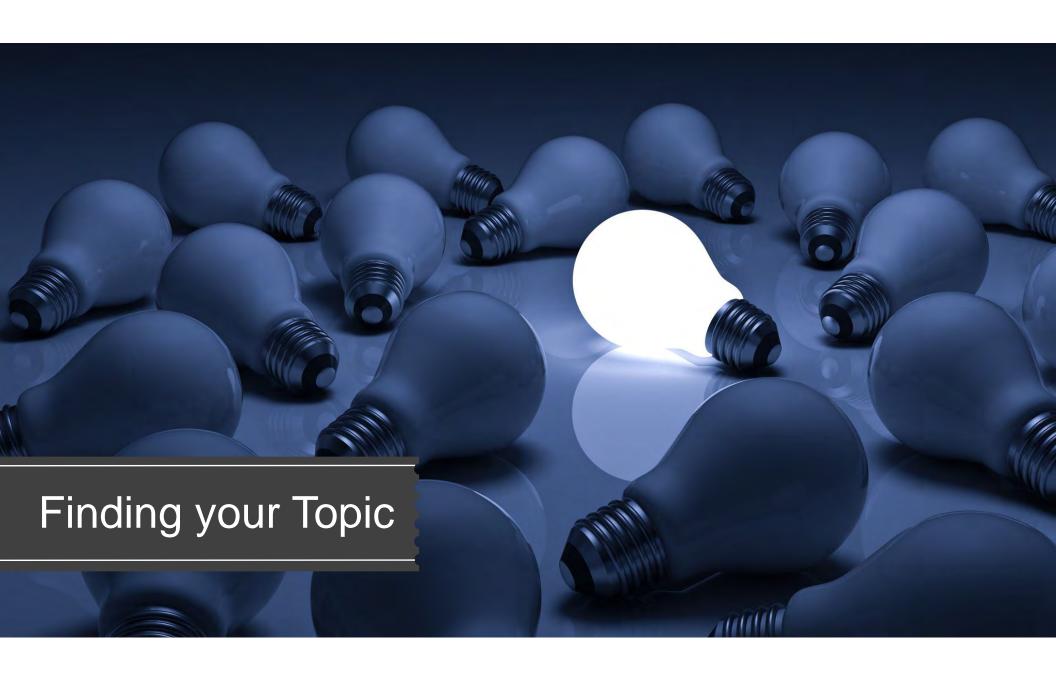






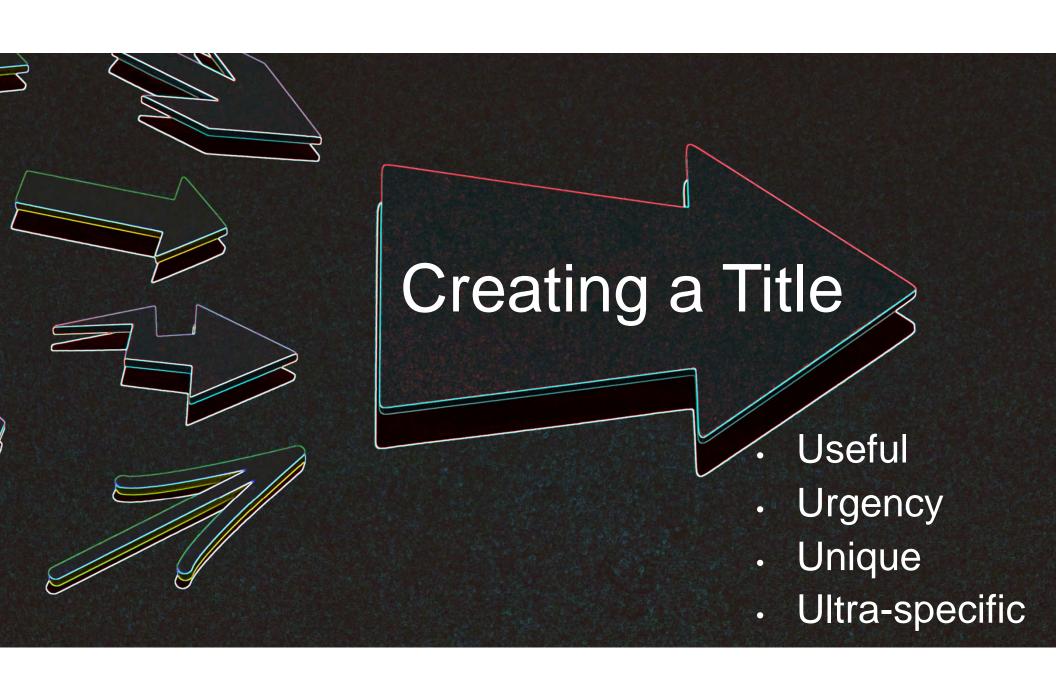


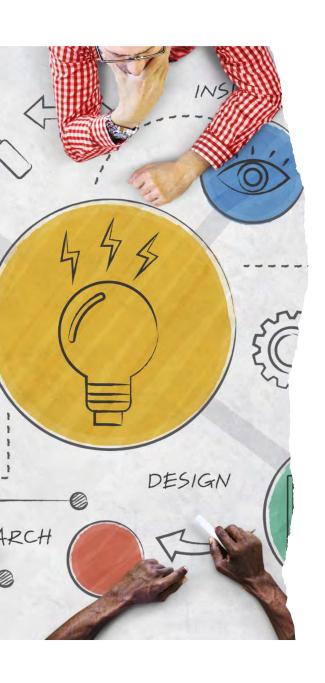






Selecting the Best Format





Learning Objectives

Tips:

- Provide 3-4 objectives for one hour presentation
- Use measurable verbs
 - Avoid "Understand"
- Be succinct





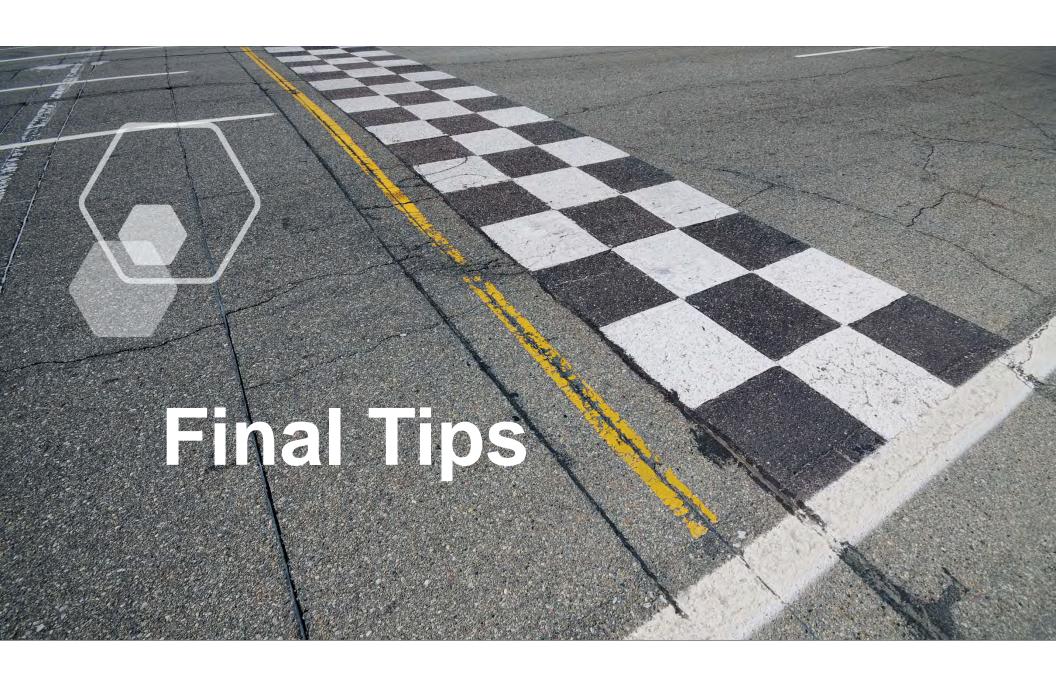




Engagement Strategy

Presentation Outline

Reviewer Process and Grading Rubric







References

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