

Supercharge Your Career With Writing and Publication

By Harrison Reed, MMSc, PA-C

Academic Benefits



Get a job in
academia/education



Advancement and
promotion



Grant funding, scholarship,
and special positions

Leadership Benefits



OBTAIN
LEADERSHIP ROLES



COMMUNICATING
ORGANIZATIONAL
CHANGE/OUTCOMES



ADVOCACY AND
REFORM

Clinical Benefits



ADVANCE PATIENT CARE



ESTABLISH CLINICAL
EXPERTISE



CREATE SYSTEMS CHANGE
IN THE CLINICAL WORLD

Academic Medical Journals



Original
research



Review Articles



Clinical Articles



Update Articles



Editorials and
Commentary



Humanities
Essays

Mainstream Outlets

News Outlets

Magazines

Mainstream Blogs and Websites

“New (?)” Media



ONLINE VIDEOS



PERSONAL
BLOGS



SOCIAL MEDIA



EMAIL LISTS AND
NEWSLETTERS

Conferences and Meetings



RESEARCH
PRESENTATIONS

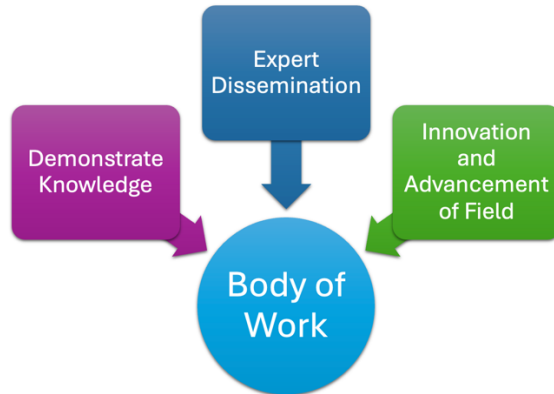


CASE REPORTS



QUALITY IMPROVEMENT
PROJECTS

Establishing Expertise



The Benefits of Small Projects



Less Daunting to Conceive and Plan



Less Time Investment at Every Step



Shorter Timeline for a Payoff



Easier to Enlist Help

A Longitudinal Plan

Immediate Projects

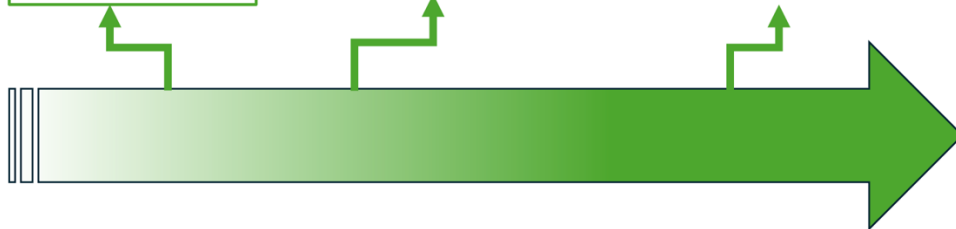
- Existing Resources, Immediate Publication
- Blogs, Social Media, Podcasts

Short Term Projects

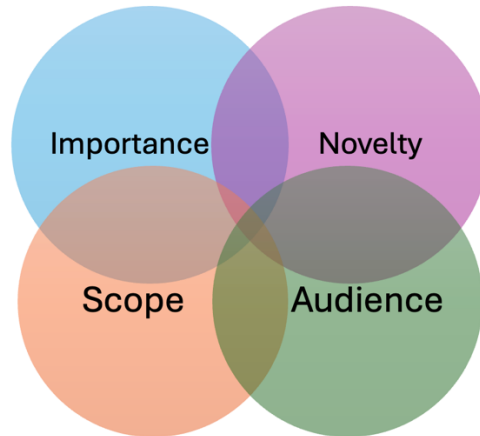
- Moderate Prep, Wait to Publish
- Commentaries, Review Articles, Conference Prez

Long Term Projects

- Extensive Prep, Longer Timeline
- Original Research, Grant Funded, Books, etc.



The Successful Article



Determine the impact you want to make



What big picture idea interests or excites you?



How do you want to affect or change that idea?



What will keep you motivated when you're discouraged?



What aligns with your values?

Identify a Problem or Need

- 1 • A *specific* need based on your interest or area of impact
- 2 • “Zoom in” on a smaller portion

